

Nagymaros Conference

Universidad Carlos III de Madrid, June 26–28, 2024

All sessions take place in the Salón de Grados, Puerta de Toledo campus. Please see the conference website for detailed information. Breakfast and lunch are served on the balcony, first floor.

Submitted papers, posters, and slides are available for download through the online program on the conference website. Please note that we expect attendees to read all papers prior to the conference.

Wednesday, June 26

18:00– **Reception**
Bee Beer Debod
Calle Ferraz 10, 28008 Madrid

Thursday, June 27

9:00–9:30 **Breakfast**

9:30–11:00 **Making sense of markets**

The emergence of producer-audience worlds
Giacomo Negro and Michael T. Hannan

How typical! The impact of misalignment and plurality on ventures' valuation

Arnaud Cudennec and Rodolphe Durand

Social satisficing: How a simple cognitive constraint governs the emergence of group conventions

Douglas Guilbeault, Spencer Caplan, and Charles Yang

11:00–11:15 **Break**

11:15–12:15 **Information evaluation & problem-solving (1)**

Throwing curveballs: Unpacking surprising questions in evaluative settings and probing their origins

Nandil Bhatia, Wei Cai, and Sameer B. Srivastava

Scaling political texts with Large Language Models: Asking a chatbot might be all you need

Gaël Le Mens and Aina Gallego

12:15–13:45

Lunch

13:45–14:45

Information evaluation & problem-solving (2)

Examining when crowds are insufficient yet instrumental for individual problem-solving

Marlon Alves, Cassandra Chambers, and Pedro Aceves

Championing the flawed gems: In search of contrarian opportunities through minority ruling

Chengwei Liu

14:45–15:00

Break

15:00–16:00

Conformity and competition

Blazing a trail: Amsterdam cannabis “coffeeshops” and competitive firm responses to social control (2009–2018)

Laura Dupin and Alessandro Piazza

Optimal distinctiveness decomposed: Balancing functionality and aesthetics in products

Bryn Choi, Olga Khessina, and Samira Reis

17:00–19:30

Tour

Thyssen-Bornemisza Museum

Paseo del Prado 8, 28014 Madrid

19:30–

Drinks and dinner

Azotea del Círculo

Calle Marqués de Casa Riera 2, 28004 Madrid

Friday, June 28

9:30–10:00

Breakfast

10:00–11:00

Entrepreneurs

Competitor identification and its impact on startup idea

development

Alex Tyulyupo and Balázs Kovács

The spatial ecology of entrepreneurship

Michael S. Dahl and Olav Sorenson

11:00–11:15

Break

11:15–12:15

Organizational ecology

In the red: How bank concentration fuels debt burden for households, 1995–2019

Bowei Hu

The geography of density delay: Mortality of German renewable energy cooperatives

Min Liu and Matthijs B. Punt

12:15–13:45

Lunch

13:45–14:45

Labor market behavior

Why are founders penalized during their return journey to paid employment? Text analyses of the beliefs employers have about former founders

Seeyon Kim

Moral resistance to AI in the US labor market

Simon Friis and James Riley

14:45–15:00

Break

15:00–16:00

Platform ranking effects

The impact of social movement boycotts and buycotts on firm reviews and ratings: A study of restaurants in Hong Kong

Fangwen Lin, Lori Yue, Shipeng Yan, and Yishu Cai

In the spotlight and in the shadows: Rankings and racial diversity

Wooseok Jung and Amanda Sharkey

16:00–17:00

Posters

From confusion to fusion: A new hybrid organizational form and the evaluation of category spanning in an established form

Heewon Chae, Daphne Demetry, Deepak Nayak, and Todd Schifeling

Giving, caring, and curing: Charity work generates professional expertise and increases client evaluation

Siyin Chen, Ying Li, and Qiusi Yan

Bans or fans? Stigma of cultural products by heterogeneous audiences

Anastasiia Prokopenko

Organizational engagement in gender equality and political polarization: Evaluating consumer reactions to gender disclosure in women-owned businesses

Alicia Barroso, Xiaofei Qu, and Samira Reis

From the boardroom to the bedroom: The historical expansion of management as a cultural logic

Ziwen Chen, Amir Goldberg, and Douglas Guilbeault

Organizational response to regional stigmatization: Navigating local identities within and beyond stigmatizing areas

Alicia Barroso, Blanca Moriyon, and Samira Reis

17:00–17:30

Planning for 2025/2026